

**GENERIC ELECTIVE/OPEN ELECTIVE COURSES/MULTIDISCIPLINARY COURSES/**

**OPEN ELECTIVE COURSES - 2**

**BBA(Digital Marketing) Semester I**

**UGOE102: Indian Economy**

**Course objective:-** The objective of the course is to familiarize the students with assessing the planning undertaken by the government of India in order to have knowledge and lay them as foundation of the ongoing planning and economic reforms

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**Syllabus & Detailed Contents**

Unit	Content	Hours/ Weightage
<b>Unit 1:</b>	<b>Structure of The Indian Economy:</b> India as a Developing Economy; Indian Economy on The Eve of Independence; National Income of India: Trends and Levels; Human Resources And Economic Development; Human Development in India; Occupational Structure and Economic Development; Natural Resources, Economic Development and Environmental Degradation; Infrastructure in The Indian Economy; Social Infrastructure and Social Sector	<b>12/25%</b>
<b>Unit 2:</b>	<b>Planning and Economic Development:</b> Objectives and Strategy of Economic Planning in India; Approach to The Ongoing Five Year Plan. Regional Planning in India. Financing of The Plans. Economic Reforms in India – Main Features and Achievements.	<b>11/25%</b>
<b>Unit 3:</b>	<b>Domestic Sector:</b> Institutional and Technological Reforms in Indian Agriculture; Agricultural Finance and Marketing; Agricultural Prices and Policy; Industrial Policy; Sources of Industrial Finance; Role of Small Scale and Cottage Industries in Indian Economy.	<b>11/25%</b>
<b>Unit 4:</b>	<b>External Sector of The Economy:</b> India's Balance of Payments – Problems and Solutions; Trends, Composition and Direction of India's Foreign Trade; New Trade Policy; WTO and Indian Economy; Foreign Investment Inflows; India's Exchange Rate Policy	<b>11/25%</b>

**Course Learning Outcomes (CLO)**

On the completion of this course, the students will be able to:

CO No.	Cognitive Abilities	Course Outcome	Bloom's Level
CO1	Understanding	Understand the basic characteristics of Indian economy, its potential on natural resources in order to relate them with economic development.	2
CO2	Understanding	Understand objectives and strategies of Five-year plans in India.	2
CO3	Understanding	Understand agricultural foundation, economic growth and development and its contribution to the economy as a whole.	2
CO4	Analyzing	Analyze different problems and approaches to economic planning and development in India.	4
CO5	Evaluating	Analyze India's Balance of Payments, Trends, Composition and Direction of India's Foreign Trade.	5

**SUGGESTED READINGS**

**Text Books**

1. Datt & Sundharam, Indian Economy, New Delhi: S Chand.
2. Uma Kapila, India's Economic Development Since 1947.

**Reference Books**

1. Misra & Puri, Indian Economy, New Delhi: Himalaya.

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